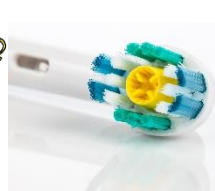

Help us WIN!

During the month of October, Crest and Oral-B are hosting a contest between dental offices. You can help us win! It's easy! All we are asking of you is that you "test drive" the Oral-B Genius electric toothbrush. This brush is 1 of only 2 electric brushes that have earned the ADA Seal of Approval! We will set it up and you can try out the toothbrush to see how well you like it. There is no purchase necessary, but we would love your feedback. **You will receive** 1 full size tube of toothpaste for simply taking the toothbrush for a "test drive". The toothbrush has lots of neat features like a feather light option, gum massager, and tongue cleaner setting. For those of you that love to be "connected", the Oral-B can also Bluetooth to your smartphone! This feature ensures that you brush properly and for the correct amount of time. If you like the toothbrush we have them available for purchase. Please help us win this contest!!!



Year-End Insurance Benefits - Insurance benefits seem to be changing all the time. Premiums continue to increase as the benefit decreases. It isn't too early to start thinking about utilizing your remaining benefit for this year. In order for you to **MAXIMIZE** your remaining insurance benefits, we recommend that you schedule any necessary treatment before the end of the year.

When you don't use your benefits, you may never be able to recoup the lost benefit. Due to holidays and end-of-year benefits, our schedule tends to fill quickly in Nov. & Dec. so, call today for your appointment!

No insurance? No problem! Is your insurance expensive with poor payments? Is your insurance operating on a Usual and Customary Fee Schedule 10 or more years old? In an effort to make our dental practice better for you, we are now offering the **Elite Care Value Program** - our own "in-office" dental membership program for patients that do not have dental insurance benefits or want to better control costs.

Preventive dental services are included in the annual membership fee, as well as a 15% discount on most restorative treatment and a 10% discount on services that require outside lab work.

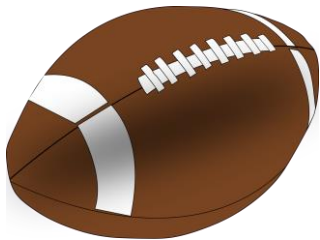
You will receive exceptional quality preventive and restorative care. The Program will enable YOU to control your costs and, maintain your oral health! Because this is NOT INSURANCE, members need not worry about plan maximums, waiting periods, or treatment limitations!

Call today or check in with one of our team members for information on joining our **Elite Care Value Program!** Great care for you and save money too!

Chamber of Commerce Prime Time Tailgate Party

Join us at the Chamber of Commerce Prime Time Tailgate Party on Tuesday Oct 22nd from 4-6 pm. We will have a table set up with samples and goodies! We will have a drawing for an Oral-B Genius power toothbrush AND an Opalescence Go whitening kit so stop by and drop your name in the hat!

Spread the word and tell your friends! We will be looking for your smiling faces!



Support our troops!

Help us show support and love for our troops! Each year after Halloween, we send **Care Packages** to our troops overseas. Please join us in thanking them for their many sacrifices by bringing in your left over **Halloween candy**, and any other necessities or treats which you would like to donate. When you drop off the items, feel free to write words of thanks and gratitude on the **Pumpkin notecards** in our waiting room. To allow you plenty of time to drop by the office, we will have the notecards ready at the beginning of September! The soldiers love this tradition of ours, and have given great response to it in the previous years. We will be collecting items through the first week of November. Thank you in advance for your help!

We're in the pink!

October is breast cancer awareness month. Along with our pink jackets, we have pink bracelets to wear in support of breast cancer awareness. Grab a bracelet when you are in the office or feel free to stop by and pick one up.

2020 Calendars are here!!

Stop by and pick one up soon.
They go quick so don't wait!



What's Cooking?

In order to have enough space for all of this important news, we are skipping the recipe this time around. Keep an eye out for our next newsletter for another delicious recipe!



Office Closings & Holidays

Office Closings and Holidays

So that our team may enjoy the holidays with our families and attend required Continuing Education courses, our office will be closed on the following days: Friday Oct 25th; Wed-Fri Nov 27th-29th; Tues-Fri Dec 24th-27th; Wed Jan 1st. We hope you enjoy the holiday season and we thank you for your understanding when we are out of the office.

Opalescence Go!

We are excited to announce that we now carry Opalescence Go! Be sure to come by our office to pick up this amazing teeth whitening product that is safe, effective and simple! Opalescence has been the leader in whitening for over 25 years!

Opalescence Go! is a professional alternative to over the counter whitening options and is ready to use right out of the package, so that means no impressions or lab time! The trays are discreet, comfortable, and adapt to any smile. UltraFit tray's superior adaptation ensures the maximum amount of gel stays in contact with the teeth during whitening. You wear the trays for 15-20 minutes for 5 to 10 days. (Crowns, bridges, and fillings will not lighten) You can buy the kit in our office for only \$65 – priced below retail! Each kit includes a 1oz tube of toothpaste and a 10 day supply of upper and lower whitening trays. If you would like to try it before you buy it, we have individual sample trays for only \$10. These will make excellent Christmas gifts!

